



ENTREPRENEURSHIP IN NURSING AND MIDWIFERY

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PERSONAL PROFILE

- Dr. Ezekiel Mbao (Ph.D.) is a Lecturer and Dean Faculty of Nursing at Hubert Kairuki Memorial University (HKMU). He also serves as the Chairperson of the TANNA project committee.
- He has over fifteen (15) years of experience teaching, conducting research, and consulting. His research areas include adolescent, mental health and maternal health, and childcare.
- Throughout his stay in academic institutions, he has been involved in curriculum designing, reviews, assessments, and evaluations of Nursing and midwifery education programs in developing countries.



PERSONAL PROFILE CONT..

- He has proven success in developing and delivering effective training programs. He is registered by the Tanzania Nurses and Midwifery Council (TNMC). He is also a member of the Tanzania National Nurses Association (TANNA), Tanzania midwifery association (TAMA), and The East, Central, and Southern Africa College of Nursing and Midwifery (ECSACONM).
- He also has experience working with both International and local organizations, including Walter Reed, PATH, Population Services International (PSI), Bayer-Schering Pharma, International Medical and Technological University (IMTU), International Training and Education Centre for Health (ITECH), John Hopkins Program for International Education on Gynecology and Obstetrics (JHPIEGO), UNICEF, Engender Health and Ministry of Health.



INTRODUCTION

Entrepreneurship is the process of identifying, creating, and managing a business or venture with the goal of fulfilling a particular need in the market or generating profit

Entrepreneurs are individuals who take on the role of creating and managing new businesses, taking on risks in the hope of achieving success.

In any profession is being a change urgent, innovative by providing a solution and solve problems



INTRODUCTION

- Entrepreneurship can take various forms, from starting a small sole proprietorship or partnership to launching a high-growth technology startup. It can also be found in various sectors, including technology, retail, healthcare, and social enterprises.
- Successful entrepreneurs often bring their vision, leadership, and problem-solving skills to the forefront to turn their ideas into profitable and sustainable businesses.



KEY CHARACTERISTICS OF ENTREPRENEURSHIP INCLUDE

- Innovation
- Risk taking
- Independence
- Opportunity identification
- Resource management
- Resiliency/adaptability
- Persistency
- Goal oriented



Q.1 DO WE HAVE STRATEGIC PROGRAMS WITH DEFINED SCOPE TO STIMULATE ENTREPRENEURSHIP AND INNOVATION IN NURSING PROFESSION IN TANZANIA?

- Tanzania, like many other countries, recognizes the importance of fostering entrepreneurship and innovation in the nursing profession to improve healthcare services, promote economic growth, and address the evolving healthcare needs of our population.
- There are initiatives that are in place to promote the initiation of strategic programs with defined scope to stimulate intrapreneurship and innovation in nursing profession such as Health Sector Strategic Plan (HSSP 2021-2026).



INITIATIVES

- Collaborative Efforts: Various stakeholders, including government bodies, healthcare institutions, academic institutions, and professional nursing associations
- Curriculum Integration: Some Nursing education institutions have incorporated entrepreneurship and innovation modules into their curriculum. This can help nurses acquire the necessary skills and mindset to identify and address healthcare challenges through innovative means.
- Maternity homes and rehabilitation centres could be fostered to be excellent programs with defined scope.



Q.2. DO YOU THINK ENTREPRENEURSHIP COURSE IN TRAINING'S IS AS ORGANIZED IN STUDENT'S CURRICULUM CREATE STABLE, POSITIVE ATTITUDE TOWARDS INVOLVING IN ENTREPRENEURSHIP?

- The effectiveness of entrepreneurship courses in fostering a stable, positive attitude towards involvement in entrepreneurship depends on various factors, including how these courses are integrated into the curriculum, the content and pedagogy used, and the overall educational environment.
- Based on the above statement I think entrepreneurship course in Tanzania they don't create stable, positive attitude towards entrepreneurship since they are trained in a short period of time and in most cases is towards the end of the program



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- It's important to note that while entrepreneurship courses can play a valuable role in promoting entrepreneurship, they are just one part of the equation. Attitudes towards entrepreneurship can also be influenced by individual personality traits, cultural factors, personal experiences, and economic conditions.
 - Therefore, a comprehensive approach to fostering a positive attitude towards entrepreneurship should consider these factors and provide a supportive and nurturing environment that encourages students to explore their entrepreneurial potential.



Q. 3. CAN ENTREPRENEURIAL ORIENTATION AND SEMINARS FOR NURSES BE CONSIDERED AS ONE OF THE NECESSARY COMPONENTS?

- Yes, entrepreneurial orientation and seminars for nurses can be considered important components in stimulating entrepreneurship and innovation in the nursing profession. Here's why they are valuable:
- **Mindset Development:** Entrepreneurial orientation and seminars help nurses develop an entrepreneurial mindset, which includes qualities such as creativity, risk-taking, and a proactive approach to problem-solving. These qualities are essential for nurses looking to identify and address healthcare challenges through innovative means.



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- **Skills Enhancement:** Seminars and training programs can equip nurses with practical skills related to entrepreneurship, such as business planning, financial management, marketing, and project management. These skills are crucial for nurses aiming to start their own healthcare-related ventures.
 - **Awareness and Exposure:** Seminars and orientation programs can expose nurses to real-world examples of successful healthcare entrepreneurs. This exposure can inspire them and provide valuable insights into the opportunities and challenges of nursing entrepreneurship.
 - **Networking Opportunities:** These events can serve as platforms for nurses to network with other healthcare professionals, entrepreneurs, and mentors who can provide guidance and support. Building a network of like-minded individuals is invaluable for entrepreneurial success.



Thank You for Listening



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