



ENTREPRENEURSHIP IN NURSING AND MIDWIFERY

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MOBILE FACILITATION TEAM



PERSONAL PROFILE

- His name is Mr. Prosper Protas, Registered Nurse, BASoc, MPh student. He is Working at TPC Hospital located at Kilimanjaro region in Moshi District council. He is a deputy Tanzania National Nurses Association (TANNA) Publicity Secretary National Wise. He is also General Secretary of Tanzania Association of Non Physician Anaethetist (TANPA). Marked with 14 years of standing experience in providing comprehensive profession care.



IS THERE ANY WELL-DEVELOPED POLICY AND GUIDELINES ABOUT ENTREPRENEURSHIP OPPORTUNITY RECOGNITION PROCESS IN NURSING PROFESSION?

- There is no specific information in Tanzania about well-developed policies and guidelines regarding entrepreneurship opportunity recognition processes in the nursing profession in Tanzania.
- However, policies and guidelines related to entrepreneurship in healthcare professions, including nursing, may vary from country to country and even within different regions of a country. In many cases, the focus of healthcare policies is on quality of care, patient safety, and professional standards, rather than entrepreneurship opportunities for healthcare professionals.



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- If you are interested in starting an entrepreneurial venture within the nursing profession in Tanzania or seeking guidance on this matter, you may consider the following;
 - ✓ **Connect with Professional Associations:** Professional nursing associations or organizations in Tanzania may provide resources and information on entrepreneurship opportunities in the nursing field. As organizations like TANNA may be involved in advocating for opportunities that support nurse entrepreneurship
 - ✓ **Research Local Market and Demand:** Analyze the local healthcare market to identify specific needs and opportunities for nursing-related services or products. This market research can help you tailor your entrepreneurial venture to meet the needs of the community.
 - ✓ **Training and Networking:** Consider seeking training or mentorship in entrepreneurship and business management. Networking with other nurse entrepreneurs or healthcare professionals can provide valuable insights and support.

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- **Moreover,** it is essential to confirm the status of policies and guidelines by contacting relevant authorities and organizations like Ministry of Health, Professional bodies and Associations for the most up-to-date information on entrepreneurship opportunities in the nursing profession.



HOW CAN WORKING INSTITUTIONAL IN THE COUNTRY INFLUENCES NURSES' ENGAGEMENT IN ENTREPRENEURSHIP?

- ❖ Working within institutional settings, such as hospitals and healthcare facilities, can significantly influence nurses' engagement in entrepreneurship. Here are several ways in which institutional employment can influence nurses' entrepreneurial activities:
- **Experience and Expertise:** Working in an institutional setting provides nurses with valuable clinical experience and expertise. This knowledge can be leveraged to identify unmet needs in the healthcare sector and develop innovative solutions.
 - **Networking:** Institutional employment allows nurses to build a network of contacts within the healthcare industry. This network can include other healthcare professionals, suppliers, and potential collaborators for entrepreneurial ventures.



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- ***Credibility and Trust:*** Nurses employed in healthcare institutions often have a higher level of credibility and trust among patients and the community. This trust can be leveraged when starting a healthcare-related entrepreneurial venture.
 - ***Steady Income:*** Working in an institution provides a steady income, which can be used to fund or support the initial phases of an entrepreneurial venture. This financial stability can reduce the financial risks associated with entrepreneurship.
 - ***Regulatory and Compliance Knowledge:*** Institutional nurses are well experienced in healthcare regulations and compliance requirements. This knowledge can be essential when navigating the legal and regulatory aspects of healthcare entrepreneurship.



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- ***Identifying Gaps in Care:*** Working in a healthcare institution allows nurses to identify gaps in patient care and areas where improvements or innovations are needed. Recognizing these gaps can lead to the development of entrepreneurial solutions.
 - ***Access to Patient Base:*** Institutional nurses have access to a patient base, which can be beneficial when launching healthcare services or products. They can leverage their relationships with patients to promote and grow their entrepreneurial endeavors.



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- ***Professional Development Opportunities:*** Many healthcare institutions offer opportunities for professional development, which can include training in entrepreneurship, leadership, and business management.
 - ***Collaborative Opportunities:*** Nurses working in institutions can collaborate with other healthcare professionals, including doctors, pharmacists, and therapists, to develop and implement entrepreneurial healthcare solutions that require a multidisciplinary approach.



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- Working in an institutional setting offers several advantages for nurses interested in entrepreneurship, it is important to recognize that there may also be challenges, such as time constraints and the need to balance traditional employment with entrepreneurial pursuits. Additionally, nurses should be aware of any contractual or ethical obligations that may affect their ability to engage in entrepreneurial activities while employed by an institution.
 - **Overall,** nurses working in healthcare institutions are in a unique position to leverage their experience, resources, and networks to identify and pursue entrepreneurial opportunities in the healthcare field, potentially leading to innovative solutions and improvements in patient care.



Thank you listening

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