



ENTREPRENEURSHIP IN NURSING AND MIDWERY

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PERSONAL PROFILE

- His name is Mr Stephen Brown, Registered nurse (RN). He is a graduate of Bachelor of science in Nursing (BScN) from university of Dodoma. He worked in Government Schools of Nursing under Mkapa foundation for 5 years. Through staying in teaching institution he was involved on preparing curriculum, assessment tools for students. At 2017 He joined Muhimbili national Hospital - Mloganzila, where he served as a Head nurse in General OPD and specialized clinics and appointed as First Chairperson for Nurses Association at Mloganzila Superspecialized Hospital. Through staying in Muhimbili Hospital he was involved in preparing the SOPs for running hospital, conducting induction course for Newly employed workers and also involved on preparing scheme motivation for Nurses. He is currently working at Kibaha college of Health and Allied science and Also serving as Vice Executive Secretary TANNA at national level.



QUESTION 1: HOW ENTREPRENEURSHIP MAY INFLUENCE NURSING AND MIDWIFERY PROFESSION DEVELOPMENT

- Entrepreneurial mind is important in nursing because it lets nurses look beyond conventional nursing practice for solutions that could improve patient outcomes and healthcare delivery.
- NB: No doubt nurses often go through an identity crisis considered low in the hierarchy of health care profiles make feel powerless and lose self-confidence hence fails to justify his/her potential

1.0 MAJOR STAKEHOLDERS INVOLVED IN NURSING ENTREPRENEURSHIP

- Consumers are demanding more individualized and effective care
- Nurses are demanding opportunities to practice skills and apply knowledge that will promote excellence in nursing care and provide job description
- Society is demanding safe and more cost-effective health services



2.0 ACCORDING TO WHITE AND BEGUN (1998) SOME FORCES THAT PROVIDED THE IMPETUS FOR INNOVATIVE ROLES INCLUDES:

- ✓ The rise of the knowledge worker
- ✓ Patient populations poorly served by existing system
- ✓ Transformation of licensure laws and professional scope of practice
- ✓ Changing attitude about the nursing professional
- ✓ Dissatisfaction of nurses with changes
- ✓ Dissatisfaction of nurses with changes imposed by the employers

3.0 NURSES FITS MUCH ON ENTREPRENEURSHIP COMPARED TO OTHER HEALTH CADRES IN HEALTH SECTOR

- Nurses are good at communication and help to bridge the gap between patients and health C facility
- Nurses have excellent selling aptitude observed on convincing patient to take a test and to have a faith
- Nurses are highly flexible and adaptable

4.0 NURSES MAY CONDUCT ENTREPRENEURSHIP ON VARIOUS AREAS JUST TO MENTION THE FEW:

- Rehabilitation counselling Centre
- Nursing services of a direct care (Nursing Homes)
- Maternity Homes
- Emergency service
- New technologies facilitating small home-based business



The entrepreneurship influences professional development by:

- ✓ For the professional development Entrepreneurship is must on Attracting and retain the best and brightest people (professional should be economically attractive and satisfying positions)
- ✓ Entrepreneurship Create good image of the professional by seems being innovative in offering nursing services of a direct care, educational research, administrative or consultative nature
- ✓ Entrepreneurship Increases Employment to nurses and creates self-employment among nurse



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- ✓ Entrepreneurship is acting as a driver for economic growth competitiveness and job description
 - *Educational*
 - ✓ Increases number of students nurse enrollment to the professional
 - ✓ Drives economic growth and creates new jobs
 - ✓ Reduces nurses' dependence on outdated technologies
 - ✓ Enables competition which improves patient outcomes and health care services



HOW IS THE LEVEL OF NURSING PROFESSIONAL ENTREPRENEURSHIP AND INNOVATION OPPORTUNITIES MEASURED MOST IN A COUNTRY?

- Apart from having policies which support qualified persons (nurses) to be allowed to operate private services, the Nursing and midwifery services Act, 2010 under section 40
- Still, we have gap on creating professional nurses who assume the risk and responsibility of taking entrepreneur as their best choice because:
- The council failed to advice on strengthening and reviewing our curriculum on entrepreneurship module for novels nurses.
- There is a scarce short Programs for entrepreneurship among nurses tutor and nurses



- Measuring the level of nursing profession entrepreneurship and innovation opportunities in a country can be a complex task, and there may not be a single universally accepted measure for this. However, you can assess the environment and opportunities for nursing entrepreneurship and innovation through a combination of various indicators and approaches. Here are some ways to measure these opportunities:

1. Number of Nurse Entrepreneurs: One way to measure nursing entrepreneurship is to count the number of nurse entrepreneurs or healthcare startups in a given country. This can be done through business registration records, professional associations, or surveys.

2. Educational Programs: Assess the availability of educational programs and training related to healthcare entrepreneurship and innovation within the nursing curriculum and through continuing education programs.



3. Policy and regulatory environment: the policies and regulations that affect nursing entrepreneurship. Are there specific regulations that support or hinder nurses' ability to start and operate healthcare businesses? Policies that encourage innovation and ease of doing business can be favorable.

4. Access to Funding: Determine the availability of funding sources for nurse entrepreneurs, such as grants, loans, venture capital, or angel investors. The presence of healthcare focused investment opportunities can be an indicator of a supportive environment.

5. Collaborative Opportunities: Look at the level of collaboration between nursing professionals, healthcare institutions, research organizations, and technology companies. Strong partnerships and collaboration can foster innovation.



6. Patents and Publications: Analyze the number of healthcare-related patents and publications produced by nurses and healthcare professionals in the country. This can be indicative of innovative activities.

7. Patient Outcomes and Quality Metrics: Evaluate patient outcomes and quality metrics to assess whether nursing innovations are leading to improved patient care and safety.

8. Healthcare Technology Adoption: Analyze the adoption of healthcare technology and telemedicine solutions, as these often-present opportunities for innovative nursing services.

9. Patient Engagement and Satisfaction: Measure patient engagement and satisfaction with nursing care, as innovative approaches may lead to improved patient experiences.



10. International Comparisons: Compare the level of nursing entrepreneurship and innovation opportunities in the country with other nations to gain insights into the global landscape.

It's important to note that the measurement of entrepreneurship and innovation opportunities can vary from one region to another and can change over time. The specific indicators and data sources used will depend on the goals of the assessment and the available data. Conducting a comprehensive analysis that considers a combination of these indicators can provide a more complete picture of the opportunities for nursing and midwifery entrepreneurship and innovation in a country.



Thank you for listening

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