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TOPIC

MOFATE- Health Digital
Artworks and Their Role
in Nursing Professional
Associations

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SUB-TOPIC

Enhancing Professional
Development and
Healthcare Delivery

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PRESENTER

Mobile
Facilitation
Team

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DATE

31 August
2024

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MOBILE FACILITATION TEAM



Registered by the Ministry of Community Development, Gender, Elderly, Children and Disabled People by the number 00NGO/R/5314 as a Non-Governmental Organization under Act, No. 24 of 2002 at National Level.

INTRODUCTION



To be the leading professional bridge in enhancing health of clients through evidence based practice and development for health professionals in Tanzania.

VISION



To bring out the talents, creativity, innovative ideas and investment of health sector professionals in enhancing client's care, personal development through sharing on various areas, training, clinical and community.

MISSION



Training; Curriculum, teaching methodology, evaluation of health education programs and students assessment tools. **Hospital :** Research, skills, customer care, education programs. **Community:** Education, screening, research, rehabilitative and palliative care.

THEMATIC AREAS



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OBJECTIVES



Shaping ideas for the professionals development

01

Articulating evidence-based practice

02

Providing health digital artworks

03

Providing professional support

04

To establish and strengthen collaboration with a wide range of cooperating partners, stakeholder organizations and groups concerned with Universal Global Health .

INTRODUCTION



MOFATE

A scientific platform aimed at facilitating and enhancing healthcare services through creativity and innovative means

01

Key Activities 1

Digital artworks
(Designing, Hosting and Marketing)

02

Key Activities 2

Online and physical events/workshops

03

Key Activities 3

Collaboration with healthcare professionals

04

WHAT ARE HEALTH DIGITAL ARTWORKS?



01

Definition

Creative visual representations (infographics, posters, animations, etc.) designed to communicate health-related information effectively



02

Purpose 1

Educating patients and professionals



03

Purpose 2

Promoting health campaigns



04

Purpose 3

Enhancing visual learning in health-care education

BENEFITS OF HEALTH DIGITAL ARTWORKS

01

Engagement

Visual content is more engaging and accessible, helping convey complex information easily.

Retention

Visual aids improve memory retention among healthcare professionals and patients

03

Accessibility

Digital artworks can be shared widely across digital platforms, reaching a larger audience.

02



SUPPORTING NURSING PROFESSIONAL ASSOCIATIONS

— 01 —

Continuing Education

Health digital artworks can be used in online courses, workshops, and seminars

— 02 —

Skill Enhancement

Visual aids assist in skill training and competency development

— 03 —

Mentorship Programs

Support visual learning for mentees in nursing programs.



Professional Development



PROMOTING AND BRANDING NURSING INITIATIVES

Campaigns

Digital artworks help promote nursing campaigns (e.g., awareness on best practices, patient safety).

01

Advocacy

Visual content can be used to advocate for nursing issues, such as staffing levels, policy changes, and workplace safety

02

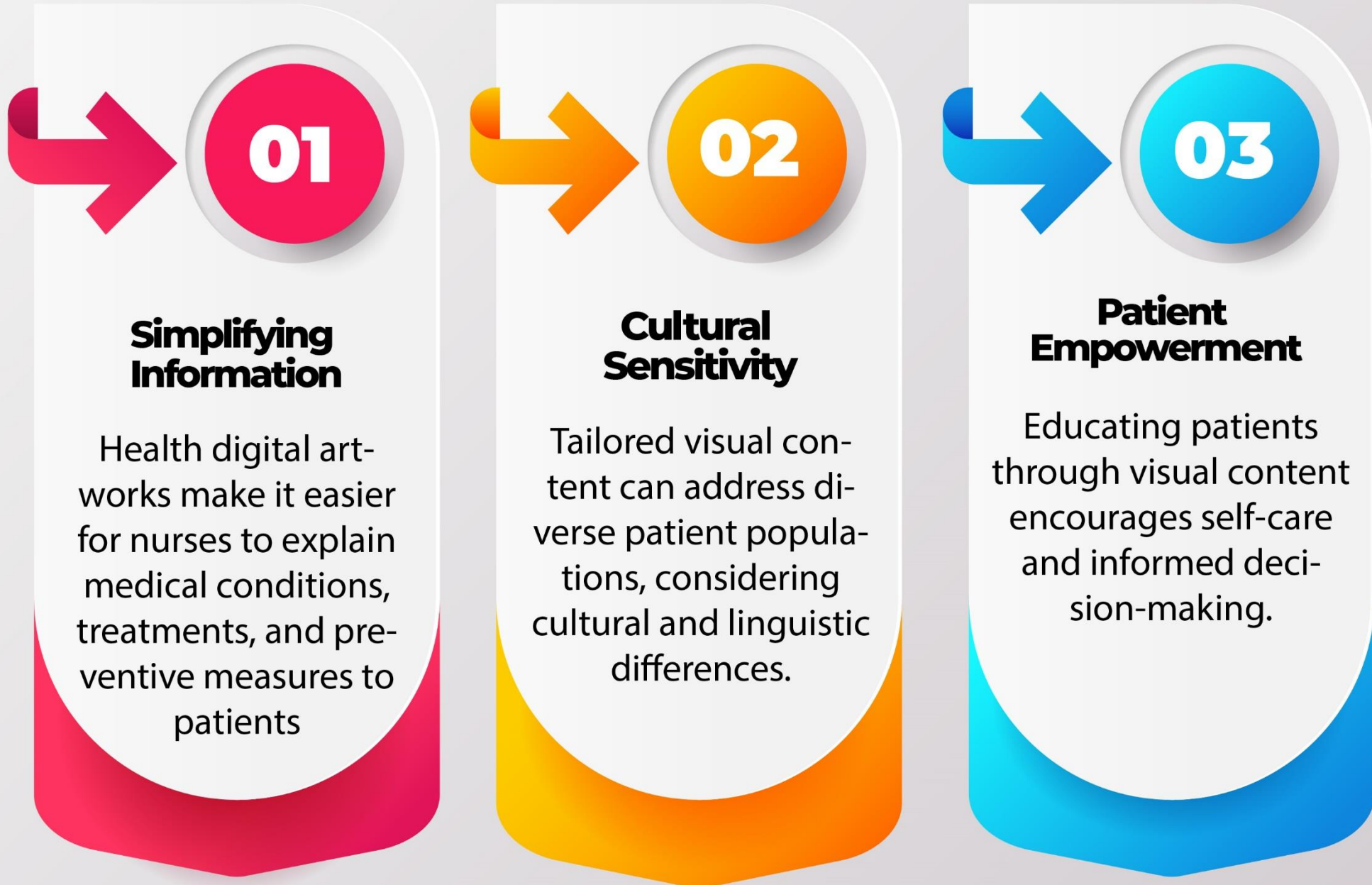
Networking

Online platforms can host digital artwork exhibitions, fostering collaboration among nursing professionals.

03



IMPROVING PATIENT EDUCATION



ENHANCING COMMUNICATION WITHIN ASSOCIATIONS

— 01 —

Internal Communications

Use digital artworks to convey important messages, updates, and policies within nursing associations.

— 02 —

Collaborative Projects

Facilitate cross-departmental collaborations by providing clear visual representations of project goals and progress



EXAMPLES OF SUCCESSFUL IMPLEMENTATION

01

Area 1

Using infographics in a national nursing campaign for patient safety

AREA 2

Incorporating digital posters in a continuing education webinar for nurses

03

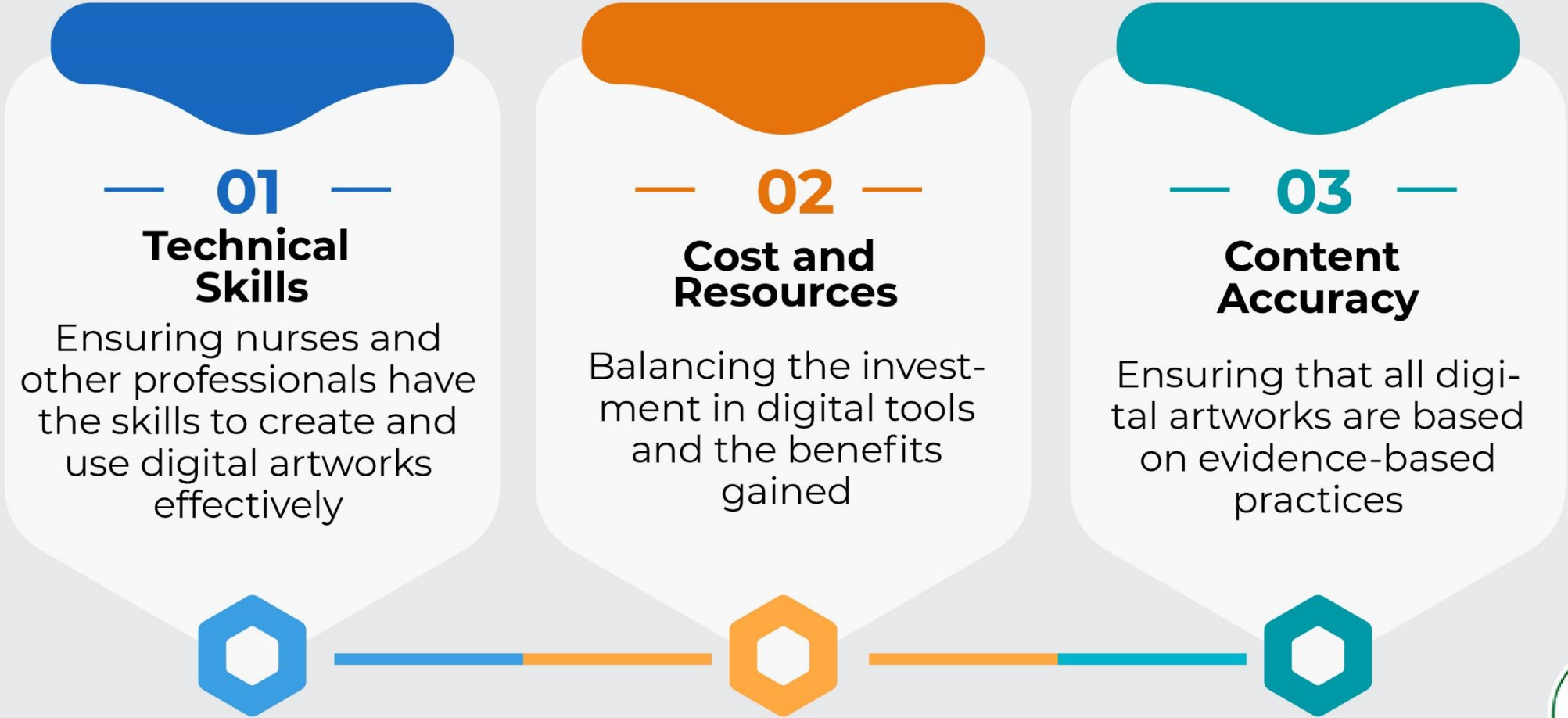
AREA 3

Implementing visual aids in a mentorship program to improve learning outcomes

02

MOFATE

CHALLENGES AND CONSIDERATIONS



CONCLUSION

— 01 —

Summary

Health digital artworks by MOFATE offer significant value to nursing professional associations by enhancing education, communication, and advocacy

— 02 —

Call to Action

Encourage nursing associations to integrate digital artworks into their strategies for professional development and patient education



The floor is open for any questions and further discussion.



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